

1/H-76 (ii) (Syllabus-2019)

2023

(November)

COMMERCE

(Honours)

(BC-102)

(Principles and Practice of Management)

(Under Revised Syllabus)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. (a) "Management is a series of continuous interrelated functions." Comment. 7
- (b) What is meant by managerial ethics? Why is managerial ethics important in modern management? 3+5=8

Or

Discuss Henry Fayol's contribution to management. 15

2. What is decision-making? How is programmed decision different from non-programmed decision? Briefly explain the process of decision-making. $2+5+8=15$

Or

Explain any three types of organizational structure. Explain their merits and demerits. $5 \times 3 = 15$

3. (a) "Human being cannot be motivated only through monetary incentives; non-monetary incentives are also necessary to motivate them." Explain any four non-monetary incentives. 8
- (b) Discuss the characteristics of a transactional leader. 7

Or

What are the different barriers to communication? What measures can be taken to overcome these barriers? $8+7=15$

4. (a) What is controlling? What are the steps involved in the process of controlling? $2+8=10$
- (b) Write a note on management audit. 5

Or

What is budgetary control? What are its benefits and limitations? $5+(5+5)=15$

(3)

5. Differentiate between formal group and informal group. Explain the stages of group development. 6+9=15

Or

- (a) "Organizational conflicts are always dysfunctional." Do you agree? Justify your answer. 5
- (b) Suggest any five measures to manage organizational conflict. 10
